

AWE NAMIBIA



INTRODUCTION

The AWE Namibia program aimed to create a thriving ecosystem of women entrepreneurs running sustainable and commercially viable businesses across all regions of Namibia. Targeting women aged 25-45, the program identified and recruited 30 committed small business owners from all 14 regions. Over six months, participants enhanced their existing skills, learn new ones, and build resilience to navigate Namibia's challenging economic environment. Facilitated by Impact Tank staff, USG exchange alumni, and US-based mentors, the program leveraged the DreamBuilder curriculum, developed by the US Embassy, tailored to local needs and incorporated innovative approaches like design thinking.

TARGET IMPACTS

AWE Namibia aims to reduce female unemployment by fostering women-led businesses capable of employing others. The specific goals include:

- ✓ Recruiting 30 women entrepreneurs from across Namibia.
- ✓ Enhancing participants' business skills and resilience.
- ✓ Enabling participants to create sustainable and scalable businesses.
- ✓ Facilitating access to mentorship and investment opportunities.

STATISTICS



Target Participants: Women aged 25-45 from all 14 regions



Focus Regions: Omaheke, Kavango East, Kunene, Otjozondjupa, Zambezi, Hardap



Female Unemployment Rates in Focus Regions: Omaheke (50.2%), Kavango East (48.7%), Kunene (45%), Otjozondjupa (41.5%), Zambezi (39.99%), Hardap (39.2%)



Program Duration: 9 months (2 months setup, 6 months training, 1 month wrap-up)



Training Delivery: Virtual and in-person sessions, with guest speakers and mentors from the US and Namibia



Program Partners: US Embassy, local governments, and various US-based guest speakers and mentors

ABOUT IMPACT TANK



- We are Namibia's first social impact venture builder, founded in 2020.
- Our projects focus on 3 thematic areas: Emerging Technology, Blue and Green economy and Indigenous knowledge.
- We aim to impact the lives of thousands of Namibians and inspire further action by the market.
- Visit www.impacttank.org.na

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