

BUILDING BOSSSES



INTRODUCTION

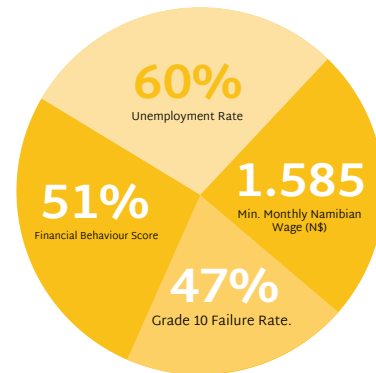
"Building Bosses" is a dynamic initiative aimed at addressing two critical issues in Namibia: youth unemployment and financial literacy. With over 60% of urban youth unemployed and many lacking essential financial skills, this program targets young adults from residential child care facilities, high school dropouts, and university students. By fostering entrepreneurship, "Building Bosses" seeks to empower these youth, transforming them into self-sufficient entrepreneurs capable of generating employment.

TARGET IMPACTS

The project's vision is to instill a culture of entrepreneurship within Namibia's informal sector, providing a replicable and scalable model for broader application. Key goals include:

- ✓ Incubating 200 vulnerable youth over 24 months.
- ✓ Enabling 100 participants to achieve a minimum monthly wage of N\$750 within a year..
- ✓ Identifying 50 participants who advance further in their entrepreneurial journey.
- ✓ Establishing a network of vetted distribution agents to extend financial services to underserved areas.

STATISTICS



Target Monthly Income for Participants: N\$750



Cohort Size: 20 young adults per cycle



Program Duration: 2 years

ABOUT IMPACT TANK



- We are Namibia's first social impact venture builder, founded in 2020.
- Our projects focus on 3 thematic areas: Emerging Technology, Blue and Green economy and Indigenous languages.
- We aim to impact the lives of thousands of Namibians and inspire further action by the market.
- Visit www.impacttank.org.na

