

MatchMe2 Funding



INTRODUCTION

MatchMe2Funding was a nationwide training project aimed to match high-growth potential startups with financial resources from Namibian financial partners. The initiative promoted financial inclusiveness and prepared startups to access and utilize financial services effectively.

TARGET IMPACTS

- ✓ Financial Inclusiveness: Match high-growth potential businesses with existing financial resources.
- ✓ Visibility and Support: Identify, vet, and increase visibility of previously undiscovered startups for future support.
- ✓ Public Engagement: Inspire interest in the startup community and promote startup culture among emerging talents.
- ✓ Data Management: Implement a platform for data collection, consolidation, analysis, and distribution to benefit startups.

STATISTICS



5 Regions, 10 towns



225 participants



736 applications nationwide



56% male to female ratio



N\$225000 grants disbursed

ABOUT IMPACT TANK



- We are Namibia's first social impact venture builder, founded in 2020.
- Our projects focus on 3 thematic areas: Emerging Technology, Blue & Green economy and Indigenous knowledge.
- We aim to impact the lives of thousands of Namibians and inspire further action by the market.
- Visit www.impacttank.org.na