

FABRICA



INTRODUCTION

Fabrica, an initiative by Impact Tank, pioneers a design challenge to bolster the global recognition of Namibian brand identity. This endeavor aims to address the limited exposure of Namibian creatives in the global market by providing a platform for innovation and creativity.

TARGET IMPACTS

Fabrica endeavors to achieve several impact goals:

- ✓ Fostering brand visibility and recognition for Namibian creatives globally.
- ✓ Empowering local talent and stimulating economic growth within Namibia's creative industry.
- ✓ Cultivating sustainable livelihoods for individuals by unlocking international market opportunities.

STATISTICS



Fabrica aligns with the Sustainable Development Goals (SDGs), particularly



Targets include promoting policies supporting job creation and growing enterprises, achieving full employment with equal pay, and promoting youth employment, education, and training.



Performance indicators measure the proportion of informal employment, average hourly earnings by gender and disability status, and the proportion of youth not in education, employment, or training.

ABOUT IMPACT TANK



- We are Namibia's first social impact venture builder, founded in 2020.
- Our projects focus on 3 thematic areas: Emerging Technology, Blue & Green economy and Indigenous knowledge.
- We aim to impact the lives of thousands of Namibians and inspire further action by the market.
- Visit www.impacttank.org.na

